



PHOENIX POWER

<http://www.php-ye.com>

2024

COMPANY PROFILE



Phoenix Power for Consulting Services, Trading & commercial services.

Phoenix Power is the first Yemeni leading consulting firm with global footmarks specializing in monitoring and evaluation with solid working relationships with different local and international partners. Phoenix Power has gained working experience in conflict situations that enable it to produce high-quality and professional services in M&E Activities.

WHO WE ARE

Phoenix power began as an initiative in 2012, and later in 2014, Phoenix power was established in Yemen with only 6 core staff; therefore, PP currently is a proud team of over 900 professionals, consultants, and experts having high-end expertise in Yemen,

Focus is to enhance the abilities of the organizations that partner with the Phoenix Power to increase the accountability and transparency of their humanitarian and development programs. Phoenix Power also supports its partners to enhance the efficiency of their MEAL staff and management to meet the requirements of the varied donor.

MISSION

- Leading and excellence in providing management and technical consultancy at the Local & international Levels Become the most prominent boutique management consultancies firm regionally and globally, as well as the trusted advisor to entrepreneurs and organizations that are seeking to take the next steps in their development.

VISION

- Provide monitoring and evaluation to assess the past, observe the present and plan for the future on lessons learned outcomes from projects funded and supported by international non-governmental organizations, the United Nations, and other international agencies Deliver high-end specialized management consultancies services that are fit for purpose and designed to add value to our clients and genuinely assist them in achieving their strategic objectives.

Our Vision & Mission





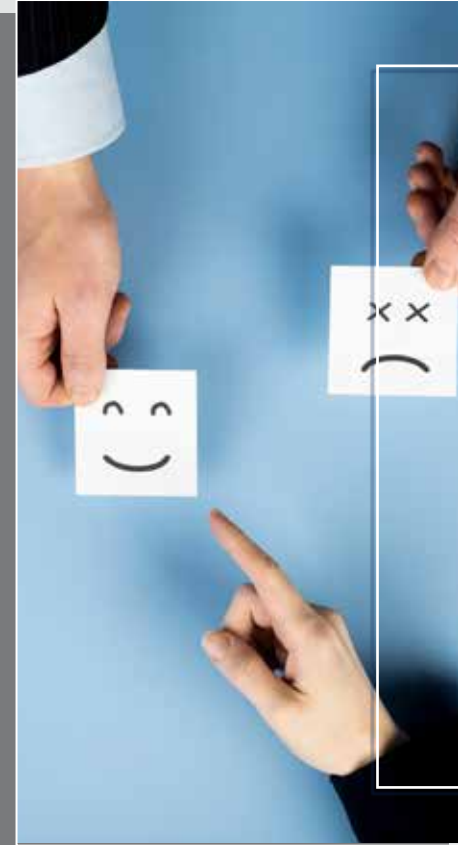
Our Objective

Providing professional management and technical consulting with innovative and high-quality Solutions.



Our Behaviors

Respect our customers -
Transparency, Credibility, Accuracy,
Confidence building and valuation.



Our Leadership

our success in the field of monitoring and evaluation is driven by our exceptional leadership team. Our leaders bring a wealth of experience, diverse expertise, and a shared commitment to excellence and sustainability.





Phoenix Power

Phoenix power group International Leadership

- The Phoenix Power team consists of more than 40 qualified and professional employees. Plans are reviewed periodically in alignment with our corporate strategic and tactical plan process. For new business requiring an expansion of our current corporate management function, Phoenix Power has an extensive roster of experts (on-demand) as well as the flexibility of the available resources that can be expanded and reassessed as required. Training will be provided to those involved with each new project, and progress will be monitored continuously. Work requirements are continually evaluated and individual performance appraised to ensure that the objectives of the plan are achieved. Listing of employees, positions, and qualifications forming the present Phoenix Power team.

Our Services

1

As a consulting company specializing in monitoring and evaluation (M&E), we offer a comprehensive range of services to support organizations in their pursuit of effective program management, data analysis, and evidence-based decision-making. Our professional consulting services in the field of M&E include:



M&E System Design and Development:

We assist organizations in designing and developing robust M&E systems tailored to their specific needs. This involves conducting a thorough assessment of existing systems, defining key performance indicators (KPIs), establishing data collection and analysis methodologies, and designing M&E frameworks that align with organizational goals.



Performance Measurement and Indicator Development:

We work closely with clients to identify and develop performance indicators that accurately measure program effectiveness and progress towards desired outcomes. Through a collaborative process, we ensure that indicators are relevant, measurable, actionable, and aligned with industry standards and best practices.



Data Collection and Management:

Our team assists organizations in designing data collection tools and protocols, including surveys, interviews, focus groups, and observation methods. We provide guidance on data management systems, ensuring data quality, integrity, and security throughout the data lifecycle. We also offer training and capacity building in data collection techniques.



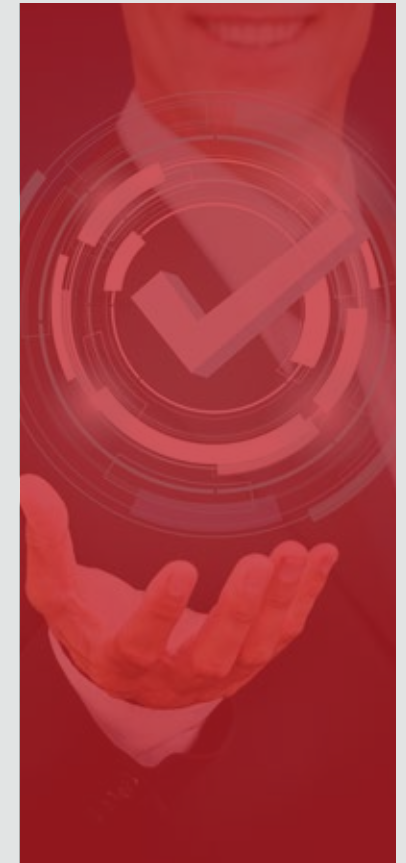
Data Analysis and Reporting:

We employ advanced data analysis techniques to derive meaningful insights from collected data. Our experts utilize statistical methods, data visualization tools, and qualitative analysis approaches to analyze and interpret data, providing clients with comprehensive reports and dashboards that facilitate evidence-based decision-making.



Impact Evaluation:

We conduct rigorous impact evaluations to assess the effectiveness and impact of programs and interventions. Our team employs a range of evaluation methodologies, including experimental designs, quasi-experimental designs, and mixed-method approaches, to measure outcomes, causal effects, and attribution.



Our Services

2

Through our comprehensive consulting services, we aim to empower organizations to utilize monitoring and evaluation as powerful tools for informed decision-making, program improvement, and sustainable impact. Our professional expertise, tailored solutions, and commitment to excellence enable our clients to navigate the complexities of M&E successfully.



Capacity Building and Training:

We offer customized capacity building and training programs to enhance organizations' M&E capabilities. Our workshops and training sessions cover various topics, such as M&E fundamentals, data collection techniques, data analysis, and reporting. We aim to empower organizations to independently manage their M&E processes effectively.



Program Evaluation and Quality Assurance:

We provide comprehensive program evaluations to assess the overall quality, efficiency, and relevance of programs. Our evaluations identify strengths, weaknesses, and areas for improvement, offering recommendations to enhance program outcomes and impact.



Knowledge Management and Learning:

We support organizations in establishing knowledge management systems that facilitate learning, knowledge sharing, and organizational development. We assist in capturing, documenting, and disseminating best practices, lessons learned, and success stories to enhance program effectiveness and promote organizational learning.



Policy and Strategy Development:

Our team assists organizations in developing M&E policies, frameworks, and strategies aligned with their overarching goals. We provide guidance on integrating M&E into program planning, implementation, and decision-making processes, enabling organizations to foster a culture of evidence-based practice.



Technical Assistance and Advisory Services:

We offer ongoing technical assistance and advisory services to organizations, providing expert guidance and support in M&E-related matters. Our consultants work closely with clients to address specific challenges, provide recommendations, and offer strategic advice to optimize program performance.



Our Sectors

1

Qualitative And Quantitative Analysis.

As a leading consulting company specializing in monitoring and evaluation (M&E), we employ a comprehensive approach to data analysis, combining both qualitative and quantitative methodologies. Our expertise in qualitative and quantitative analysis allows us to provide robust and nuanced insights into program effectiveness, outcomes, and impact. We utilize advanced analytical techniques to extract meaningful information from diverse data sources, enabling evidence-based decision-making.

Statistical Data Analysis.

As a leading consulting company specializing in monitoring and evaluation (M&E), we possess expertise in statistical data analysis techniques that enable us to extract valuable insights from complex datasets. Our professional approach to statistical data analysis ensures rigorous examination of quantitative data, allowing for evidence-based decision-making and program improvement. We offer a range of statistical analysis services tailored to the specific needs of our clients.

Peace Building, Reconciliation, Mitigation & Conflict Resolution.

As a reputable consulting company specializing in monitoring and evaluation (M&E) in the field of peace building, reconciliation, mitigation, and conflict resolution, we provide professional services to organizations dedicated to fostering peace, resolving conflicts, and promoting sustainable development. Our expertise in this domain enables us to support clients in assessing the effectiveness of their initiatives and implementing evidence-based strategies for positive change.



Our Sectors 2

Health Sector and Support the Health Services.

- As a reputable consulting company specializing in monitoring and evaluation (M&E) in the health sector, we provide professional services to support the delivery of high-quality healthcare and improve health outcomes. Our expertise in M&E enables us to assess the effectiveness, efficiency, and impact of health programs and services, and provide evidence-based recommendations for program improvement.

Water, Sanitation, and Hygiene (WASH).

- As a leading consulting company specializing in monitoring and evaluation (M&E) in the field of water, sanitation, and hygiene (WASH), we provide professional services to support the delivery of sustainable and equitable access to clean water, improved sanitation facilities, and hygienic practices. Our expertise in M&E enables us to assess the effectiveness, efficiency, and impact of WASH programs and interventions, and provide evidence-based recommendations for program improvement.

Food Security, Agriculture & Livelihood.

- As a reputable consulting company specializing in monitoring and evaluation (M&E) in the field of food security, agriculture, and livelihood, we provide professional services to support sustainable agricultural practices, enhance food security, and improve livelihoods. Our expertise in M&E enables us to assess the effectiveness, efficiency, and impact of agricultural and livelihood programs, and provide evidence-based recommendations for program improvement.



Our Sectors **3**

Construction And Rehabilitation Projects.

- field of construction and rehabilitation projects, we provide professional services to support the successful implementation of infrastructure projects. Our expertise in M&E enables us to assess the effectiveness, efficiency, and impact of construction and rehabilitation initiatives, and provide evidence-based recommendations for project improvement.

Government Policies Revision, Assessment & Development.

- field of government policies, we provide professional services to support the revision, assessment, and development of effective policy frameworks. Our expertise in M&E enables us to assess policy outcomes, evaluate policy implementation, and provide evidence-based recommendations for policy improvement.

Education Sector.

- field of education, we provide professional services to support the improvement of education systems, programs, and policies. Our expertise in M&E enables us to assess educational outcomes, evaluate program effectiveness, and provide evidence-based recommendations for educational development.

Children Rights Accelerated Learning Projects, Child Reintegration Projects.

- field of children's rights, we provide professional services to support accelerated learning projects and child reintegration initiatives. Our expertise in M&E enables us to assess the impact, effectiveness, and sustainability of programs aimed at promoting children's rights, education, and social integration.



Our Sectors 4

Women Protection and Right.

As a reputable consulting company specializing in monitoring and evaluation (M&E) in the field of women's protection and rights, we provide professional services to support initiatives aimed at promoting gender equality, women's empowerment, and the elimination of gender-based violence. Our expertise in M&E enables us to assess the impact, effectiveness, and sustainability of programs and policies focused on women's protection and rights.

Shelter & Site Management

As a highly regarded consulting company specializing in monitoring and evaluation (M&E) in the field of shelter and site management, we provide professional services to support humanitarian organizations and agencies in their efforts to provide safe and dignified shelter for displaced populations. Our expertise in M&E enables us to assess the effectiveness, efficiency, and impact of shelter and site management programs.

Protection.

field of protection, we provide professional services to support organizations and agencies in their efforts to ensure the safety, well-being, and rights of vulnerable populations. Our expertise in M&E enables us to assess the effectiveness, efficiency, and impact of protection programs and interventions.

Gender based Violence.

field of protection, we provide professional services to support organizations and agencies in their efforts to ensure the safety, well-being, and rights of vulnerable populations. Our expertise in M&E enables us to assess the effectiveness, efficiency, and impact of protection programs and interventions.



Consulting Services:

1

Monitoring and evaluating Consulting Services is crucial for organizations to ensure efficient and effective operations, identify areas for improvement, and measure performance against set objectives. Here are some key steps and considerations for monitoring and evaluating Consulting services:

01

Define Key Performance Indicators (KPIs):

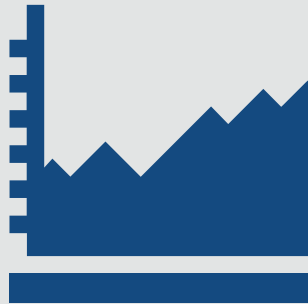
Determine the specific metrics and indicators that are relevant to your Consulting operations. Examples include on-time delivery, order accuracy, inventory turnover, transportation costs, customer satisfaction, and warehouse utilization. These KPIs should align with your overall business objectives.



02

Establish Baseline Data:

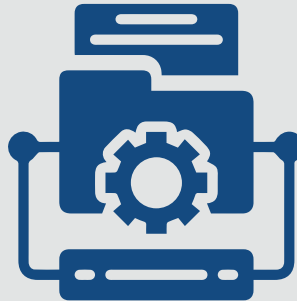
Collect and analyze historical data to establish a baseline for your Consulting performance. This baseline will serve as a reference point for future evaluations and help identify areas of improvement.



03

Implement Data Collection Mechanisms:

Put in place systems to collect relevant data on an ongoing basis. This can include using technology such as transportation management systems (TMS), warehouse management systems (WMS), or other data capture tools. Ensure that data collection is accurate, consistent, and timely.



04

Regular Performance Monitoring:

Continuously monitor your Consulting operations against the established KPIs. This can be done through regular reviews, dashboard reporting, and data analysis. Identify any deviations from targets or trends that may require attention.



05

Conduct Root Cause Analysis:

When performance issues or gaps are identified, conduct a root cause analysis to understand the underlying factors. This can involve analyzing process flows, conducting interviews with key stakeholders, and using data analysis techniques to identify the causes of performance gaps.



Consulting Services:

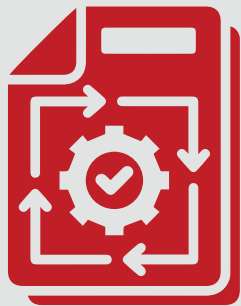
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By following these steps, organizations can effectively monitor and evaluate Consulting services, identify areas for improvement, and implement strategies to optimize performance and achieve operational excellence.

06

Implement Corrective Actions:

Based on the findings of the root cause analysis, develop and implement corrective actions to address identified issues. These actions may involve process improvements, training programs, technology enhancements, or changes in supplier relationships.



07

Measure and Evaluate Impact:

After implementing corrective actions, measure the impact of those actions on Consulting performance. Compare the updated data with the baseline to determine the effectiveness of the improvements implemented.



08

Continuous Improvement:

Monitoring and evaluation of Consulting services should be an ongoing process. Regularly review and update your KPIs, refine data collection mechanisms, and continuously seek ways to optimize your Consulting operations.



09

Stakeholder Engagement:

Involve key stakeholders, such as Consulting managers, operations personnel, suppliers, and customers, in the monitoring and evaluation process. Seek their input, feedback, and collaboration to ensure a comprehensive assessment and improvement of Consulting services.



10

Reporting and Communication:

Prepare regular reports and communicate the results of the monitoring and evaluation process to relevant stakeholders. Provide insights, trends, and recommendations for further improvement. Use visualizations and clear communication to effectively convey the findings.



Inspection services:

1

Commodities Inspection is a comprehensive service offered by Phoenix Power that covers a wide range of commodities, including agricultural products, minerals, and metals, and designed to be cost-effective, efficient, and tailored to the specific needs of our clients. Our team of experienced inspectors has the expertise to deliver high-quality services and provide our clients with the peace of mind they need.

Our Commodities Inspection Services cover a range of inspection activities, including:

01

Quality Control

Our Quality Control services ensure that the ready-to-ship/shipped products are in conformity with contractual specifications, national or international standards at country of import.

02

Quantity Control

Quantity Control means tallying of bags, boxes, packages or any other packaging type, and is performed by our experienced and trained tallymen.

03

Weight Control

Weight control of the shipment is weighing the means of transport both empty and gross at site of loading/discharge under the supervision of our experienced and trained inspectors to ascertain the actual weight delivered/received.

04

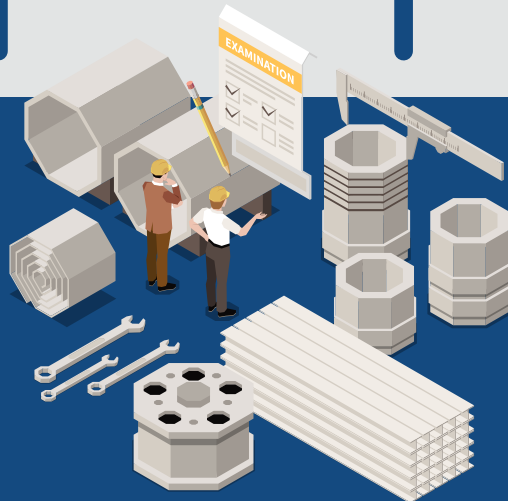
Sampling

Our Sampling service is a tool for our customers to check either onsite visual condition of their goods or its conformity to the contractual specifications, national or international standards, by analyzing the drawn samples at accredited laboratories.

05

Packing and Marking Inspection

We offer our Packing and Marking Inspection service to ensure that the ready-to-ship/shipped goods' packaging and marking are in conformity with the contractual specifications, national or international standards, at country of import.



Inspection services:

2

06 Loading / Offloading Supervision

We offer this service to our customers during loading, offloading or at any stage of supply chain of their commodities. It is a tool to ensure goods are correctly presented, properly handled and ready for transport by various means of transport such as containers, vessels or trucks.

07 Damage Surveys / Visual Inspection

We provide this service to our customers to sustain effective quality checking and control, resulting in highly efficient time management of their project, in addition to a factual, independent report in case of any damage detected which helps to determine the current condition of the goods, extent of damage and any possible cause of damage. Our inspectors are always ready to fully assess all details of your delivered goods.



Phoenix Power For Consulting
and Supply chain

***With Quality &
Development, We Make
A Difference***

Phoenix Power a private consulting company specializing in providing management, technical and (M & E) for reconstruction projects and humanitarian assistance in Yemen.



PHOENIX POWER

Climate change

At Phoenix Power For Consulting , we specialize in helping organizations navigate the complexities of climate change through our comprehensive monitoring and evaluation services. We have a proven track record of assisting clients across various sectors, including government agencies, non-profit organizations, and private enterprises, in assessing and optimizing their climate change initiatives.

As climate change continues to emerge as one of the greatest global challenges, organizations worldwide are increasingly recognizing the need to understand, monitor, and evaluate the impact of their efforts in addressing this complex issue. At Phoenix Power For Consulting, we specialize in providing professional monitoring and evaluation services in the field of climate change. Our dedicated team of experts combines deep knowledge of climate science, rigorous evaluation methodologies, and a commitment to sustainability to help our clients make informed decisions and drive positive environmental outcomes.

The Importance of Monitoring and Evaluation:

Monitoring and evaluation play a vital role in addressing climate change by providing organizations with the tools and insights needed to assess the effectiveness of their initiatives, track progress towards climate goals, and identify areas for improvement. By systematically collecting and analyzing data, organizations can make evidence-based decisions, allocate resources effectively, and enhance their overall climate change strategies. Monitoring and evaluation also enable organizations to demonstrate accountability, transparency, and measurable impact to stakeholders, including investors, regulators, and the public.





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How Phoenix Power For Consulting can help track the environmental SDGs

Climate Change

- SDG6:** Ensure access to water and sanitation for all.
- SDG7:** Ensure access to affordable, reliable, sustainable and modern energy.
- SDG11:** Make cities inclusive, safe, resilient and sustainable.
- SDG12:** Ensure sustainable consumption and production patterns.
- SDG13:** Take urgent action to combat climate and its impacts.
- SDG15:** Sustainably manage forests, combat desertification, halt and reverse land degradation, halt biodiversity loss.

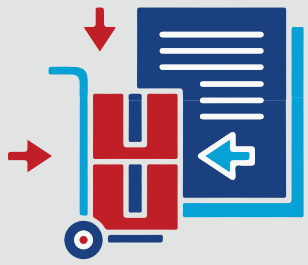


CUTTING EDGE SUPPLY CHAIN SUITE

logistic services, namely transport solutions, storage, distribution logistics, outsourcing solutions, sale and value-added services (VAS).

The key aim of Phoenix Power logistical is to establish and maintain a long-term relationship with our customers. This fact is reflected in the

above-mentioned corporate motto: „Our team for your efficiency” always placing an emphasis on efficient and top-ranking logistic services.



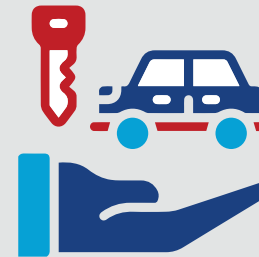
Procurement



Customs Forwarding
and Clearing



Transportation



Car Rental



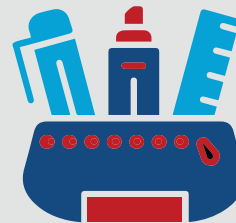
Shipment



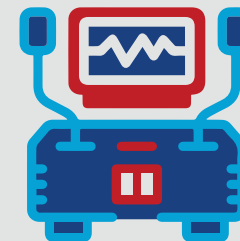
Facility
Maintenance



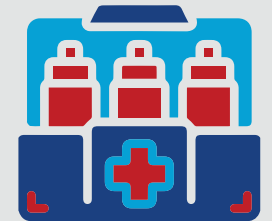
Catering



Stationery



Medical Equipments



NFI and
Hygiene Kits

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PHOENIX POWER

Our eyes see what you Can't.